



HALLMARK FLOORS®

August 6, 2019

To: All Hallmark Flooring Distributors

From: Technical Services

Subject: Patina Ratings for True Collection

In the July edition of the Floor the Record newsletter, we discussed the development of patina in wood flooring. We have been asked to specifically address aging/patina in the True Collection.

Included with this update;

- Patina/Aging Variation Chart that shows the aging process in detail, for each color. The rating has been established using the V3 through V4+ method. In this case it does not apply to color variation from board to board but is related to how the product patinas/ages.
- Backer Retrofit Sticker: A complete file of a color-specific, color-change stickers that can be printed and applied to True Sample backs so a consumer can be fully informed and can make an informed decision.

All wood products change color as they age, which is completely normal and natural. In the past, the degree of patina has largely depended on species and their sensitivity to the aging/patina process. Brazilian Cherry, Mahogany, Sapele, Merbau, American Cherry, and American Walnut (all of which have more significant color change/patina occur as they age). In this post exotic wood flooring age, the understanding/lessons of aging/patina, are not as widely understood as they once were.

When wood is infused with reactive minerals the wood experiences some fundamental changes. The product now has chemistry comparable to centuries old bog wood. So, experience with patina being associated with a specific species does not necessarily apply to mineral infusion. In the case of True it is related to specific color not necessarily species.

This correspondence is intended to inform and educate our customers. Please review the color chart to gain a greater understanding of patina/aging in True.

It is our hope that the information provided is helpful.