

Informational Bulletin

#190

Subject: Naturale Elegance – New Collections

Date: 3/1/24

2024 brings new collections to Naturale Elegance Flooring. Rounding out the offering with both solid and engineered collections along with adding a click and glue down LVP.

Additionally, there is an updated display system with singular display units per collection to allow for multiple display configurations. Here is an image of the 2024 display setup with all 8 collections...



Display Spec's

- Each collection is a separate display rack
- Dimensions:

20" Wide x 24" Deep x 6'10" High

The display of all 8 collections is 13'3" Wide

Here is what is new...



Appalachian Product Features

- Plain Sawn Appalachian Mountain Region Oak
- Smooth finish with a Satin (15%) Sheen
- Available in 3", 4" or 5" Wide
- 3/4" Thick Solid
- Random Length up to 7 feet
- Lifetime finish warranty





- Muted natural tones
- Subtle Organic Variations
- Available in light Nordic tones to classic dark colors

LIBERTY APPALACHIAN COLLECTION



Sherman Oak



Read Oak



Mifflin Oak



Langdon Oak



Basset Oak



Dayton Oak



Dickenson Oak

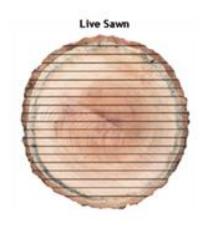


Balwin Oak



Winchester Product Features

- Oak and Hickory Species
- Wire brush with light chatter or sawn marks with chatter — Depending on color.
- 5", 6", 7" or 6" Wide depending on color
- Low Sheen 6-8% (6" wide); 15% (random width)
- 1/2" Thick, 2mm Slice Cut Engineered
- Random Length up to 6.25 feet





- UV Cured Aluminum Oxide Finish
- 25 Year Limited Residential Warranty
- More durable and dimensionally stable

ICONIC WINCHESTER COLLECTION



Stoney Mind



Warmed Sand



Ginger Spice



Twilight



Carrington



Coastal Sunrise



Metropolis



Bunflow



Le-Chateau Product Features

- Oak Species
- Wire Brushed Texture
- 7 1/2" Wide Random Length
- Low Sheen
- 9/16" Thick, 3MM Slice Cut Engineered
- Random Length up to 6 feet





- Reclaimed Texturing on select colors
- Wire Brushed Live Sawn Slice
- UV Cured Aluminum Oxide Finish
- 25 Year Residential Finish Warranty

ICONIC LA-CHATEAU COLLECTION



4 New Colors Coming Soon



Cambridge — Aspen Product Features

Available in both Click (Floating) or Dry Back (Glue Down)

- · High Stability & Density Premium Stone Polymer Core
- Commercially Rated 20mil (.5mm) Wear Layer
- Stylish Matte Sheen
- Dimensions: 7" W x 48" L x .016" Thick (4mm)
- 1.0mm IXPE Pad Attached (Click)
- Thickness: 5.5mm (Click); 2.5mm (Dry Back)
- Matte Ceramic Bead Finish
- · Formaldehyde Free, 100% waterproof
- I4F Click Lock System (Click)







- EIR Wood Grain Surface Texture
- Pressed 4-Sided Bevel
- Warranty: Lifetime Structural
 Lifetime Residential Finish
 15 Year Commercial Finish

ICONIC CAMBRIDGE COLLECTION



Ashmont Hill



Fort Point



Gold Creek



Northside Park



Cedar Grove



Glen Canyon



Mission Bay



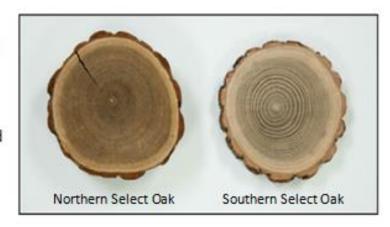
Sunset Cliff



Heartland's Versatility

- Plain Sawn Northern American Species
- Available in White Oak, Hickory, Maple and Red Oak
- Smooth finish with a Satin (15%) Sheen
- 5" Wide Solid; 7" Wide Engineered displayed in display
- 3/4" Thick Solid; 5/8" Thick Engineered
- Engineered: 4mm Sawn Cut
- Random Length up to 8 feet





Heartland Northern Advantage

- Tighter grain structure with less seasonal movement
- More consistent color for less variation between planks
- · Greater density that minimizes denting
- Available in both Solid and Engineered platforms
- Also Available from 2-1/4" 6" wide and in a cleaner grade per Special Order

LIBERTY HEARTLAND COLLECTION



Red Oak



White Oak

Coming Soon

Available in both Engineered and Solid



Hard Maple



Hickory