



Informational Bulletin

#190

Subject: Naturele Elegance – New Collections

Date: 3/1/24

2024 brings new collections to Naturele Elegance Flooring. Rounding out the offering with both solid and engineered collections along with adding a click and glue down LVP.

Additionally, there is an updated display system with singular display units per collection to allow for multiple display configurations. Here is an image of the 2024 display setup with all 8 collections...



Display Spec's

- Each collection is a separate display rack
- Dimensions:

20" Wide x 24" Deep x 6'10" High

The display of all 8 collections is 13'3" Wide

Here is what is new...

NATURELE
& LEGANCE
FLOORING

LIBERTY APPALACHIAN COLLECTION



Appalachian Product Features

- Plain Sawn Appalachian Mountain Region Oak
- Smooth finish with a Satin (15%) Sheen
- Available in 3", 4" or 5" Wide
- 3/4" Thick Solid
- Random Length up to 7 feet
- Lifetime finish warranty



Advantages in Appearance

- Muted natural tones
- Subtle Organic Variations
- Available in light Nordic tones to classic dark colors

LIBERTY APPALACHIAN COLLECTION



Sherman Oak



Basset Oak



Read Oak



Dayton Oak



Mifflin Oak



Dickenson Oak



Langdon Oak



Balwin Oak

NATURE
& ELEGANCE
FLOORING

ICONIC WINCHESTER COLLECTION



Winchester Product Features

- Oak and Hickory Species
- Wire brush with light chatter or sawn marks with chatter — Depending on color.
- 5", 6", 7" or 6" Wide depending on color
- Low Sheen 6-8% (6" wide); 15% (random width)
- 1/2" Thick, 2mm Slice Cut Engineered
- Random Length up to 6.25 feet

Live Sawn



Advantages in Appearance

- UV Cured Aluminum Oxide Finish
- 25 Year Limited Residential Warranty
- More durable and dimensionally stable

ICONIC WINCHESTER COLLECTION



Stoney Mind



Carrington



Warmed Sand



Coastal Sunrise



Ginger Spice



Metropolis



Twilight



Bunflow

ICONIC LE-CHATEAU COLLECTION

NATURELE
ELEGANCE
FLOORING



Le-Chateau Product Features

- Oak Species
- Wire Brushed Texture
- 7 1/2" Wide Random Length
- Low Sheen
- 9/16" Thick, 3MM Slice Cut Engineered
- Random Length up to 6 feet



Advantages in Appearance

- Reclaimed Texturing on select colors
- Wire Brushed Live Sawn Slice
- UV Cured Aluminum Oxide Finish
- 25 Year Residential Finish Warranty

ICONIC LA-CHATEAU COLLECTION



Honey Ivory



Smokey Cove



Anakoni



Cataleya

4 New Colors Coming Soon

NATURALE
ELEGANCE
FLOORING

ICONIC CAMBRIDGE COLLECTION



Cambridge — Aspen Product Features

Available in both Click (Floating) or Dry Back (Glue Down)

- High Stability & Density Premium Stone Polymer Core
- Commercially Rated 20mil (.5mm) Wear Layer
- Stylish Matte Sheen
- Dimensions: 7" W x 48" L x .016" Thick (4mm)
- 1.0mm IXPE Pad Attached (Click)
- Thickness: 5.5mm (Click); 2.5mm (Dry Back)
- Matte Ceramic Bead Finish
- Formaldehyde Free, 100% waterproof
- I4F Click Lock System (Click)



Advantages in Appearance

- EIR Wood Grain Surface Texture
- Pressed 4-Sided Bevel
- Warranty: Lifetime Structural
Lifetime Residential Finish
15 Year Commercial Finish

ICONIC CAMBRIDGE COLLECTION



Ashmont Hill



Cedar Grove



Fort Point



Glen Canyon



Gold Creek



Mission Bay



Northside Park



Sunset Cliff

LIBERTY

HEARTLAND COLLECTION

NATURE
& ELEGANCE
FLOORING



Coming Soon

Heartland's Versatility

- Plain Sawn Northern American Species
- Available in White Oak, Hickory, Maple and Red Oak
- Smooth finish with a Satin (15%) Sheen
- 5" Wide Solid; 7" Wide Engineered displayed in display
- 3/4" Thick Solid; 5/8" Thick Engineered
- Engineered: 4mm Sawn Cut
- Random Length up to 8 feet



Heartland Northern Advantage

- Tighter grain structure with less seasonal movement
- More consistent color for less variation between planks
- Greater density that minimizes denting
- Available in both Solid and Engineered platforms
- **Also Available from 2-1/4" - 6" wide and in a cleaner grade per Special Order**



LIBERTY HEARTLAND COLLECTION



Red Oak



White Oak

Coming Soon

Available in both Engineered and Solid



Hard Maple



Hickory